

2024 SPONSORSHIP OPPORTUNITIES

YOUR SUPPORT WILL BENEFIT LOCAL SCHOOL NURSES DISTRIBUTING AID TO KIDS IN NEED, WHETHER IT'S FOOD, CLOTHING, MEDICAL AID, OR OTHER NEEDS IN SUSSEX AND KENT COUNTY. BENEFITTING THE TIDEMARK Foundation





Dear Potential Sponsor,

We are thrilled to extend an invitation for your esteemed company to join as a sponsor for the upcoming **Brews, Boos & Broomsticks, Delmarva's premier Spooktacular Fall Festival.** This enchanting event is designed to support a noble cause – aiding school nurses in our local communities who provide essential services to children in need.

Event Details:

Date: Saturday, October 26, 2024 Time: 2:00 PM to 6:00 PM Location: Revelation Craft Brewing Company, Georgetown, DE

Brews, Boos & Broomsticks promises an afternoon filled with family-friendly activities, captivating games, diverse food vendors, and live entertainment. It's not only a celebration of the fall spirit but also a crucial initiative to raise funds for our local school nurses. These funds will directly assist in providing food, clothing, medical aid, and other necessities to children who depend on these vital resources.

Why Sponsor?

By sponsoring our festival, your organization will:

- Showcase your commitment to community welfare and educational support.
- Receive broad exposure to an audience deeply committed to local and social causes.
- Engage with a community of families, educators, and civic leaders who are active in their support of local initiatives.

We are looking for partners who are as excited as we are to make a significant impact in the lives of children and to support the indispensable work of school nurses. We offer several sponsorship packages, each providing valuable benefits and opportunities for exposure at the event.

Should you be interested in this rewarding opportunity or wish to learn more about our sponsorship packages, please contact us at foundation@tidemarkfcu.org or call us directly at 302-629-0100.

We are hopeful that you will consider supporting this vital cause. Your contribution will not only enhance the success of Brews, Boos & Broomsticks but also enrich the lives of countless children within our community.

Thank you for considering this opportunity to make a difference. We eagerly anticipate the possibility of partnering with your organization.

Warm regards,

Tidemark Foundation Board Advisors 302-629-0100 foundation@tidemarkfcu.org







OUR SPONSORSHP LEVELS

VENDOR ONLY \$25	 Vendor Table to be staffed by your organization (10x10)
BRONZE Autumn Supporter \$100	 Listed on Official event website page. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts.
SILVER Harvest Advocate \$250	 5 Yard Signs Vendor Table to be staffed by your organization (10x10) Listed on Official event website page. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts.
GOLD Pumpkin Patron \$500	 Banner 2'x4' Recognition on Social Media (Facebook, Instagram) Vendor Table to be staffed by your organization (10x10) Opportunity to give away promotional items. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts. Listed on Official event website page.
PLATINUM Fall Ambassador \$750	 Banner 3' x 6' Recognition in event press release Recognition on Social Media (Facebook, Instagram) Vendor Table to be staffed by your organization (10x10) Opportunity to give away promotional items. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts. Listed on Official event website page.
DIAMOND Harvest Hero \$1,000	 1 Banners 3' x 6' 5 Yard Signs Announcement during the event Recognition in event press release Recognition on Social Media (Facebook, Instagram) Vendor Table to be staffed by your organization (10x10) Opportunity to give away promotional items. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts. Listed on Official event website page.
EMERALD Autumn Ally \$1,200 →	 Banner 3' x 10' (Area Sponsor: Trunk or Treat, Kids Play Area, Pony Rides) 5 Yard Signs Announcement during the event Recognition in event press release Recognition on Social Media (Facebook, Instagram) Vendor Table to be staffed by your organization (10x10) Opportunity to give away promotional items. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts. Listed on Official event website page.
Autumn Ally	 Announcement during the event Recognition in event press release Recognition on Social Media (Facebook, Instagram) Vendor Table to be staffed by your organization (10x10) Opportunity to give away promotional items. Logo on 500+ reusable bags distributed to all attendees. Logo displayed on event T-shirts.

Please complete the sponsorship form below and return with check no later than September 13th, 2024.



Foundation@tidemarkfcu.org 302-629-0100

BENEFITTING THE TIDEMARK Foundation



BREWS, BOOS & BROOMSTICKS SPONSORSHIP FORM

COMPANY/ORGANIZATION:						
ADDRESS						
CITY:	STATE:			ZIP:		
CONTACT NAME:			EMAIL:			
CELL:			PHONE:			
CONTACT NAME #2:			EMAIL:			
CELL:			PHONE:			
WILL YOU BE ATTENDING AS A V YES NO SELECT VENDOR/SPONSORSHIP)X10 S	PACE INCLUDED) IN SPON	SORSHIP PACK	AGE?
□ VENDOR PARTICIPATION (OP	NLY): \$25		PLATINUM FAL	L AMBASS	ADOR: \$750	
BRONZE AUTUMN SUPPORT	ER: \$100		DIAMOND HAR	VEST HER	0: \$1,000	

GOLDEN PUMPKIN PATRON: \$500

Please make checks payable to: Tidemark Federal Credit Union Foundation Mail Checks and Sponsorship form to:

Tidemark Federal Credit Union 1941 Bridgeville Highway PO BOX 1800 Seaford, DE 19973

Please email your company logo to <u>Foundation@tidemarkfcu.org</u> (in BOTH full color & black & white) as High Resolution (300 dpi at actual size) PDF, PNG, or EPS format.









Tidemarkfcu.org



What Does Tidemark Federal Credit Union Foundation Do?

OUR MISSION

To support disadvantaged children and families in our communities by providing essential resources and empowering them with the tools they need for a better future.

WHAT WE DO

- **Provide Essential Aid:** We offer food, clothing, and medical assistance to those in dire need, ensuring necessities are met for a dignified life.
- Support Educational Programs: Through partnerships with schools and educational organizations, we supply school materials and host financial literacy workshops to foster knowledge and skills development.
- **Partner with Local Organizations:** Collaborating with food banks, camp programs, and other community-based initiatives, we amplify our reach and impact in the community.
- **Empower Through Assistance:** We organize clothing drives, food distribution events, and medical aid programs to alleviate the challenges faced by underprivileged families.
- **Community Engagement:** We rely on the generous contributions of community members, partners, and donors to sustain and expand our efforts in making a significant difference.

OUR IMPACT



Donations to Schools

Since forming the Tidemark Foundation in 2009, schools have received \$171,000 in donations to date.



Scholarships

To date, 27 recipients have been awarded \$37,500 since 2014.



Donations to Other Charitable Causes

\$20,000+ in donations have been made to causes such as Easter Seal's, Clothing Our Kids, Harry K. Foundation, Toys for Tots, Food Bank of DE, St. Jude, Children's Beach House, Big Sister Big Brothers, local hospitals, and many more!



√)

✓)





